



NEWS RELEASE

**AXIS MARKET SOLUTIONS, LLC
DELIVERS ENTERPRISE MARKET PENETRATION
For
CONSUMER INTELLIGENCE COMPANY**

*Business Development & Revenue Growth Firm
Provides Key Value for
Unique Market Intelligence Client*

San Francisco, CA, U.S.A., September 24, 2007 – AXIS Market Solutions, LLC (AXIS) today announced a contract extension for business development services with **Market Insight Corporation** (MI). AXIS has been contracted to enhance MI's marketing, business development, and sales initiatives, and guide an expansion of unique services into the enterprise space.

“Market Insight generates consumer intelligence through its window into the minds of consumers. This intelligence is utilized by enterprises to understand and fulfill market demand. The method is quite powerful, and AXIS is proud to be a part of developing awareness, alliances and real business for MI”, says Rich Falcone, President of AXIS. “Our core value to client companies is in the expansion of domestic and global markets, and creation of engines that generate revenue. AXIS has worked with MI for several months, and we're pleased to deliver significant, tangible results”.

Since working with AXIS, Market Insight has expanded its markets through wins at flagship, target accounts. “The power of our services and intelligence has long been understood by a few select clients and partners”, says Dick Smallwood, CEO Market Insight. “AXIS has helped us reposition MI for broad market awareness, productive alliances, brand credibility, new revenue models, and more business. We've extended our agreement for AXIS services, and are excited to have a new foundation for future growth.”

About AXIS Market Solutions, LLC AXIS Market Solutions, LLC is USA based, and provides high value, professional services for companies seeking market expansion and revenue growth in US domestic & Global venues. The company has affiliations in Asia and Europe. For more information, visit www.axismarketsolutions.com.

About Market Insight Corporation Market Insight Corporation is the leader in dynamic, “Always-On” Consumer Market Intelligence. The Company utilizes live, active, “24x7” shoppers to reveal consumer needs and preference trends. Market Insight is supported by VC investment, and is headquartered in Palo Alto, California, USA. www.marketinsightcorp.com.