



NEWS RELEASE

AXIS MARKET SOLUTIONS JOINS AMERICAN CHAMBER of COMMERCE HONG KONG

Professional Services Firm Extends Global Reach

San Francisco, CA, U.S.A., April 14, 2006 – AXIS Market Solutions, LLC today announced its membership in the American Chamber of Commerce (AMCHAM) Hong Kong. "We are proud to have the membership and participation of AXIS Market Solutions", says Jack Maisano, President of AMCHAM Hong Kong. "Professional Services that foster Asian American business development are at the core of our organization's charter".

AXIS participates in AMCHAM through its President, Rich Falcone. "AMCHAM Hong Kong enhances our awareness of Pan-Asian influences", says Rich. "Exposure to such a broad membership develops high value alliances."

About AXIS Market Solutions, LLC

AXIS Market Solutions, LLC is a Delaware formed company (since 2004) with United States locations in Scottsdale, Arizona & San Francisco, California. AXIS provides high value, professional services for companies seeking to launch or improve revenue in new and existing markets. The firm works with client companies to develop and execute "Go to Market" strategies, establish alliances and sales channels, enhance market penetration, and develop business. For more information, visit www.axismarketsolutions.com.

About AMCHAM Hong Kong

The American Chamber of Commerce in Hong Kong is one of the largest American Chambers outside the US, and the largest chamber in Hong Kong. Its mission is to foster commerce among the United States of America, Hong Kong and Mainland China, and to enhance Hong Kong's stature as an international business center.