



NEWS RELEASE

AXIS MARKET SOLUTIONS, LLC & NUCLEUS PARTNERS HOLDINGS LLC ESTABLISH STRATEGIC ALLIANCE

Firms Partner to Expand Corporate, Market Development & Growth Capital Services for Client Companies

San Francisco, CA, U.S.A., January 7, 2008 – AXIS Market Solutions, LLC (AXIS) and Nucleus Partners Holdings LLC (Nucleus) today announced a strategic alliance designed to enhance value to growth stage companies. The firms provide assistance to client companies including strategic/operations planning, market and sales / business development, and due diligence preparation for an angel or venture capital funding transaction.

“Our firm serves client companies at various stages of development and growth”, says Rich Falcone, President of AXIS. “Our core value is in the development of domestic and global markets, and creation of engines that generate revenue. AXIS’ business development, sales creation, and market validation initiatives complement Nucleus’ overall working relationship and due diligence process for early stage companies. Nucleus & AXIS combine to offer comprehensive value to client companies seeking shareholder value enhancement and overall business growth.”

“Nucleus utilizes the knowledge, experience and industry contacts of our experienced executive partners while working with client company management. We gain insight, from the inside, as part of the due diligence process required to complete a financing transaction. We have worked with clients in a variety of sectors including digital media, networks, Internet services, software and mobile wireless.” says Mike Liccardo, President at Nucleus. “AXIS enhances our overall approach through their proven experience in multinational sales, market and business development in a variety of markets.”

About AXIS Market Solutions, LLC AXIS Market Solutions, LLC is USA based, and provides high value, professional services for companies seeking market expansion and revenue growth in US domestic & Global venues. The company has affiliations in Asia and Europe. For more information, visit www.axismarketsolutions.com.

About Nucleus Partners Holdings LLC Nucleus Partners Holdings LLC is based in Palo Alto, CA, USA and identifies, evaluates and invests in growth stage companies. The company leverages its team of veteran entrepreneurs and executives to bring proven operational experience, industry contacts and resources to assist companies in achieving their business and financing goals. For more information, visit www.nucleuspartners.com